

New hotel opens at Haymarket



Malaysian hotel group Tune Hotels announced today the official opening of its first ever Scottish hotel, Tune Hotel Haymarket, Edinburgh. Following the resounding success of the group's UK entry with its four London properties, the Scottish hotel has stayed true to the brand by offering visitors international class accommodation that offers great value, great savings. Rooms will start from £25 a night.

Tune Hotel Haymarket has a different look and feel to other properties and showcases the group's new, hip branding. A Tune Hotel tartan was also commissioned by the hotel, adding a subtle Scottish feel to the furnishings.

Mark Lankester, Group CEO of Tune Hotels, commented: "Introducing the Tune Hotel brand to Scotland was an important business move for us. The demand for a low cost hotel that offers good quality basics and importantly a great night's sleep is becoming ever more important as tourists and business travellers are swayed by price but unwilling to trade down. Edinburgh is an immensely important trade and tourism hub and we're excited to take part in and contribute to its continued success. Further Scottish development is definitely on the cards as we look to introduce the brand to a number of Scottish cities.

Tune Hotel Haymarket brings Tune Hotels' UK portfolio to five with more on the way. We have 27 hotels globally across five countries and the pipeline includes hotels opening in Melbourne, Australia and Ahmedabad, India this year."

Tourism Minister Fergus Ewing said: "Tourism is one of Scotland's major industries and The Scottish Government is fully committed to growing the sector. We have much to look

forward to – 2013 is the Year of Natural Scotland and next year we have the second year of Homecoming, incorporating the Commonwealth Games and the Ryder Cup.

Visitors will come from across the globe to make the most of our beautiful natural landscapes as well as our visitor attractions and it is important that we have a full mix of accommodation available to make their stay as enjoyable as possible. I am pleased to open the new Tune Hotel in Edinburgh and look forward to working with the company as they develop their brand in Scotland – creating jobs in the process.”

Perfectly positioned opposite Haymarket station, Tune Hotel Haymarket has 179 en-suite bedrooms including double bedrooms with and without windows, alongside twin and accessible bedrooms with windows. Continuing with the group’s core vision of providing great quality basics for a great night’s sleep at a price everyone can afford, those who book in advance will be able to enjoy bedrooms for as little as £25 a night.

As a limited service hotel consumers can expect low-cost rooms focused on offering high-quality basics – five-star beds, power showers, air conditioned rooms, central locations, a clean environment, and 24 hour security – with guests only paying extra for the facilities and services they use.

For booking and more information about Tune Hotels UK please visit www.tunehotels.com/uk.

For real-time updates and promotion alerts, guests can stay connected with Tune Hotels via Facebook at www.facebook.com/tunehotelsUK and on Twitter via www.twitter.com/tunehotelsuk.