

# Talk by US Super Bowl producer today at Queen Margaret University open to the public

US Super Bowl producer to talk to students in the capital

Dr Frank Supovitz, producer of the US Super Bowl, the largest annual sports event in the USA, is coming to Queen Margaret University today to talk to first year event management students and the public.

Dr Supovitz, who is Vice President of Events at the US National Football League (NFL), flies into the capital from Wembley, London where he has just produced the annual UK American Football event. His only Scottish engagement will be at Queen Margaret University where he will talk to event management students about her career in the special events industry. Whilst at the University, he will discuss his involvement with large scale events including the American Super Bowl, the Olympic Games opening ceremonies, the Goodwill Games and other major events across the globe.

Professor Joe Goldblatt, Director of the International Centre for Planned Events at Queen Margaret University said:-“We are extremely privileged to have an events’ specialist of Frank’s standing. His talk presents an excellent opportunity for our students to learn from one of the most honoured professionals in the industry. Frank has worked on some of the world’s most significant large scale events and will be sharing some of this experience of those with our students today. Aside from his own fascinating career, he will offer useful advice and tips to help students develop their career aspirations and

their understanding of the industry. Someone like Frank, who is able to demonstrate success on a global scale, helps encourage our students to think big and is an excellent role model for them to aspire to.”

The free talk is also open to the public and takes place at 4.15pm.