

# Last week to enter ChildLine's Picture This competition

✘ ChildLine founder Esther Rantzen is calling on youth groups in Edinburgh to enter ChildLine's Picture This photography competition before 31st October to be in with a chance of winning up to £1000.

All youth groups need to do to enter is take an imaginative photograph of their group celebrating ChildLine's 25th anniversary and submit it to ChildLine before the closing date of 31st October. With two age groups in the competition 11 and under and 12-18 there's a chance for children and young people of all ages to get involved and support the helpline in its 25th year.

By making a suggested voluntary donation of £2 for every child in the photo competition entrants can help ensure ChildLine continues to be there for children in danger or distress.

Esther Rantzen said: "Picture This is a fun way for groups of young people to get creative, fundraise for us and help us celebrate ChildLine's 25th anniversary while also helping us support the thousands of children in Scotland who need our help. Over 25 years, ChildLine has helped over 2.6 million children across the UK, who felt desperate and had nobody else to turn to. For the first time in ChildLine's history, we can now answer every child and children can now contact ChildLine online. But we continue to see an increasing demand for our services, which is why I'd love to see every youth group in Edinburgh take part in Picture This.

Susie Barron, NSPCC community fundraising manager said: "Any local youth group affiliated to a national organization in

Scotland can enter Picture This and we want to encourage as many groups as possible to join us to celebrate ChildLine's anniversary. Thanks to the considerable generosity of first direct there are two age categories with prizes of £1000, £300 and £200 for equipment for winners and runners up in each category. So whether your group needs new camping equipment for next summer, digital equipment, or perhaps even a state of the art camera, by entering Picture This you can be in with a chance to win it. You'll also be helping ChildLine be there for more children who badly need our help."

Judges Karen Blair, social leadership analyst, first direct, Linda McClelland, PlayFair education coordinator, National Galleries of Scotland and internationally renowned Scottish photographer Colin Prior will decide the winners in each age category who will each receive up to £1000 to spend on equipment of their choice.

The deadline for Picture This entries is 31st October 2012. There are two age categories 11 and under and ages 12-18. To find out more about the competition, including full terms and conditions visit [www.nspcc.org.uk/picturethis](http://www.nspcc.org.uk/picturethis) telephone the Scotland fundraising team on 0844 892 0212 or email [scotlandevents@nspcc.org.uk](mailto:scotlandevents@nspcc.org.uk) to ask for a registration pack.