

# Five things you need to know today

✘ **Incredinburgh? – Louis Vuitton – Botanicus – Catherine the Great – Edinburgh Bookshop**

Paul Hutcheon writing in [The Herald](#) has unearthed a slogan for the capital which he says has been ditched by councillors as 'appalling' despite Marketing Edinburgh proposing it as a new byline for the city. [Marketing Edinburgh](#) has the role of promoting the city to the world under the leadership of CEO, Lucy Bird. The Reporter has had a look at their one-page website which in our view does little in itself to fulfil that ambition, except to signpost the reader to other websites such as Inspiring Edinburgh.

So do you have any other ideas for suitable slogans?

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[The Scotsman](#) meanwhile bemoans the fact that Edinburgh appears to have been dropped from the Louis Vuitton style guide. Glasgow has been included for a second time despite the fact that the luxury brand has its only Scottish store here on Multrees Walk.

The Reporter has been admiring the LV store (from the outside only!) and particularly their window display in recent weeks which has been designed by octogenarian Japanese artist, Kusama. She is known for her use of polka dots in repetitive patterns, and has collaborated with LV on their new window displays. The Reporter saw Kusama's own intriguing exhibition at The Tate Modern in London earlier in the year, which included a fabulous light installation of tiny multi coloured lights which you were invited to walk through.

So, even if we have been dropped as fashion gurus, perhaps we

show ourselves to have an appreciation of the artistic here in the capital?

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The Scottish Forestry Trust are sponsoring an exhibition hosted at the Royal Botanic Garden Edinburgh to show off the different ways in which wood from one tree has been used. From the photos we have seen of the display there are some beautiful pieces of furniture in the OneOak exhibition. [More details and photos here.](#)

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Only a week left of the Catherine the Great exhibition at the National Museum of Scotland. Have you been to see it yet? You might write us a little report on it? Use our new Submit a story feature which you can access from the top of the site [or by clicking here.](#)

**Catherine the Great: An Enlightened Empress until 21 October 2012** Exhibition Gallery 1, Level 3

Members free, adults £9, concessions\* £7.50, youth 12-15 years £6.00, child under 12 years free. ArtPass holders receive 50% discount. \* 60+, students and unemployed with ID, disabled people. Carers of disabled people free.

Book tickets online on [www.nms.ac.uk](http://www.nms.ac.uk), in person at the Museum or call 0300 123 6789.

Catherine the Great: An Enlightened Empress highlights the truly spectacular collections of one of Russia's most successful rulers. Co-developed by the State Hermitage Museum in St Petersburg and National Museums Scotland, this major exhibition will only be shown in Edinburgh.

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News of an event at the Edinburgh Bookshop on 29 October has

reached us. New owner, Marie Moser, has sent us details as follows:-**“Monday 29<sup>th</sup> October – James Runcie –** (author of East Fortune )- will be joining us to talk about The Granchester Mysteries, his new series featuring clergyman detective Canon Sydney Chambers. Described as father Brown with attitude, the television rights have already been snapped up.

Warm, witty and occasionally outrageous – James will be talking about the background to the books (his father was Robert Runcie, former Archbishop of Canterbury), his career encompassing film-making (JK Rowling: A Year in the Life, Miss Pym’s Day Out) and his work at the Bath Independent Literary Festival. This promises to be a thoroughly entertaining evening.

Tickets are free – but space is limited! **Please give us a call to reserve your place or pop in to collect your tickets in advance.”**