

Edinburgh – City of the Future 2012/13



Edinburgh has been chosen as City of the Future for 2012/13.

Watch Council Leader, Andrew Burns, and Chief Executive of The City of Edinburgh Council, Sue Bruce, in this wee 15-minute video reproduced for you here, as well as the Chairman of the Green Investment Bank, Lord Smith, talking about renewable energy and Edinburgh's role in that.

The video relates that one-quarter of all Edinburgh residents have a university degree and talks to the CEO of Skyscanner about their growth in the city. It also lauds the 'rich and vibrant society' in the city, and the air connections across Europe and beyond.

There has been some chat on Twitter about the 'Incredinburgh' rebranding exercise undertaken by Marketing Edinburgh. This video has been produced by a spin off from the Financial Times:-

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