

Student radio station will have world-wide coverage



Edinburgh's student radio station FreshAir.org.uk are delighted to have been selected to represent the UK on this year's 'International Student Radio Day', and you are invited to be in the audience!

The event is essentially a 24hr radio relay, passing through stations based in America, Australia, Ghana, Singapore, Spain, France, Sweden, Ecuador and more. FreshAir.org.uk have been assigned the hour of 11am-12noon on Tuesday 2 October 2012, and they will be broadcasting live from Edinburgh to an estimated audience of 40 million, listening on over 500 different stations.

The Washington Post and the President of Italy are among those who have given public support to the event, with Time Magazine hailing it:- "A nationwide movement...illuminating the cultural significance of student-run radio."

FreshAir's hour will consist of a live band in session in front of a 300 strong audience in Edinburgh's Pleasance Theatre. The hour will feature live music and interview with the band, as well as other features including an 'Around the World in 80 seconds' quiz and the chance to be shouted out on radio to the entire world!

The station's Head of On-Air, Eve Livingston, will be organising and presenting FreshAir's part in the event and said:- "We've worked really hard in recent years to become a top station at the forefront of student media, so being selected is a real honour and a mark of progress made. We can't wait to represent all that we love so much about student radio!"

Anyone can listen from 1am UK time on Tuesday 2nd October until 1am the following day by clicking 'Listen Now' on FreshAir.org.uk's website. For the chance to be in our live audience entirely free, anyone can email onair@freshair.org.uk with their name to secure a space.