

Portobello Online to be relaunched this weekend



Portobello Online, the local community website, officially re-launches on Saturday 8 September at The Wash House (Community Centre), 3 Adelphi Grove, Portobello.

The new look site will not only keep you up-to-date with all that's going on in the area, but will offer you more ways to be part of the online community as the brand now extends to Facebook, Twitter and [YouTube](#).

Created by local unpaid volunteers, Portobello Online's latest stage of evolution has been dubbed POL 2.0 and includes a new business and local groups directory. Inclusion in the directory is currently free to all local businesses.

Users are able to add their own directory entries and can also create events in the 'What's On' section, though help is on hand for anyone who needs it. Other popular features like the Gallery section have a new look, while emphasis is also placed on promoting Portobello as a tourist destination.

The website launch will be accompanied by an innovative promotional campaign, thanks to a grant award of £1000 from East Neighbourhood Partnership. So, look out for the welcomed return after many years of Portobello seaside rock, available to buy from Favers Candy Emporium. Other promotional activities, including a launch party, are still under wraps but are promised to attract attention.

Speaking for Portobello Online, Bob Jefferson said:

"We wanted to promote the new website, which now provides a

platform for online communities to come together and at the same time celebrate Edinburgh's Seaside. We hope that people will like the new look and improved functionality as well as continue to find the site a useful source of local news and information."

You can take a peek at all that's going on at [Portobello Online here](#)