

New spa at The Caledonian Hotel



The Caledonian, A Waldorf Astoria Hotel Announces Partnership With Guerlain

Luxury hotel to feature first Guerlain Spa in the UK as part of £24 million upgrade

Following a significant programme of investment, the re-launched The Caledonian, A Waldorf Astoria Hotel in Edinburgh is pleased to announce the introduction of the UK's first Guerlain Spa, which will open to guests in winter 2012, following the grand unveiling of the hotel later this month.

With extensive renovations currently underway, the spa will become a sanctuary of luxury and relaxation where local residents and hotel guests will experience sensorial, indulgent and cutting edge treatments. From the moment they arrive, the Caledonian team will ensure that every need is taken care of.

On arrival, guests will be escorted through to an elegant haven of calm and serenity. With three luxurious treatment rooms and a team of highly trained beauty therapists, a visit to the Guerlain spa will be transformed into a unique and personal experience. Beginning with a systematic analysis and precise skin diagnosis each session will be individually tailored using signature Guerlain touches to enrich and satisfy a guest's every requirement. A journey of tranquillity will begin as guests are encouraged to relax and enjoy a gently soothing, fragrant foot bath designed to envelop the senses; a ritual that will allow even the most time pressed guests to unwind before their choice of treatment.

The treatment menu at the Guerlain spa will reflect luxury, emotion and refinement with a collection of indulgent treatments created using Guerlain products and respecting the origins of the signature massage from 1939 when the brand opened its first 'Institut de Beaute' in Paris. Combining pressure point massage and muscular exercise techniques, movements are specifically designed to provide relaxation, as well as a radiant, smoother and a more youthful appearance.

Available treatments will include signature and personalised facial and body treatments, as well as body sublimation, make up artistry sessions and harmonizing experiences such as reflexology, Chinese massage and aesthetic drainage.

When the treatment finally comes to an end, expert beauty therapists will offer a touch of colour, enabling clients to leave feeling relaxed, revived and ready to face the world.



Exclusive Signature Treatment

To celebrate the opening of The Guerlain Spa at The Caledonian, A Waldorf Astoria Hotel, Guerlain has designed a unique and exclusive body massage, the 'Edinburgh Caledonian Chic'. Highly sensorial and advanced massage techniques will create nurturing enveloping movements to relax the mind, and melt tensions away, relieving guests of tired aching muscles.

Guerlain Cures

Specially designed 'Guerlain Cures', which highlight the Guerlain know-how, will be a key feature of the treatment menu, an example of which is the Orchidée Impériale, the quintessence of Guerlain facials. The remarkable power of orchid longevity has inspired Guerlain to create this exceptional facial treatment, the most complete of all. The

alliance of the aesthetic know-how of Guerlain with the efficiency of the products of the Orchidée Impériale range will offer guests a moment of absolute wellbeing and visibly transform skin by revealing its rediscovered youth. Following an exclusive Orchidée Impériale firming massage which will stimulate muscles and redefine facial contours, guest's skin will be nourished and smoothed with three different masks correcting all signs of ageing more quickly and more intensely. The skin recovers a perfect finish: supple and velvety, with a natural glowing effect.

'Transforming' half and full day spa experiences will also be offered for those wishing to indulge in the ultimate spa break with specialised packages including the 'Bridal Glow' and 'Prenatal Pampering'.

Willy Blattner, general manager, The Caledonian, A Waldorf Astoria Hotel, said, "We are delighted to have Guerlain as our exclusive spa partner at The Caledonian, A Waldorf Astoria Hotel, which is due to be unveiled in mid-September. As we are in the final stages of our magnificent restoration of The Caledonian, we look forward to welcoming guests to experience every part of the Waldorf Astoria and from this winter, our elegant and luxurious Guerlain Spa."

Louise Moore, director of spa operations and development, Hilton Worldwide, said, "Founded in 1828, Guerlain's history runs parallel with the history of skincare; it is this expertise and the established, sophisticated connotations of the brand that we felt had a natural synergy with the intrinsic elegance of Waldorf Astoria Hotels. Each treatment is transformed into a unique and personal occasion by highly skilled beauty therapists who will provide guests with a bespoke and boutique experience that will really reflect the spa's essence."

Alongside the exquisite treatments offered at the Guerlain Spa, guests wishing to simply relax will have the opportunity

to take a dip in the swimming pool or unwind in the spa's sauna, steam room or jacuzzi. For those in favour of something a little more energetic, The Spa will also be home to a state of the art, 24 hour Gym, complete with personal television equipped exercise machines.

The Guerlain Spa at The Caledonian, A Waldorf Astoria Hotel will be a gem in the heart of the city and an intimate sanctuary for guests and locals alike to experience true luxury and absolute pampering. Individual treatments at The Guerlain Spa will be priced from £40 with day experiences available from £275.