

# Edinburgh Pentlands MSP Wears it Pink!



Gordon Macdonald, MSP for Edinburgh Pentlands, is backing the fight against breast cancer by taking part in Breast Cancer Campaign's award winning fundraiser, **wear it pink** day – and wants his constituents to join him.

Now in its 10th year, **wear it pink**, on Friday 26 October 2012 will have supporters from all over the country in schools, colleges and businesses who will embrace the event's new theme, Superheroes. The theme stems from the charity's belief that everybody who joins the fight – from people affected by breast cancer, to Breast Cancer Campaign scientists and all **wear it pink** participants – is a Superhero.

Breast Cancer Campaign is asking everyone to pull on something pink and donate £2.00, whether it's a superhero cape, pink socks or pink pants you wear over your tights, you can help the charity achieve its target of raising £2 million, so they can continue to fund ground-breaking research.

Join the hundreds of thousands of people who take part in **wear it pink** every year. With your help Breast Cancer Campaign can improve survival rates for the one in eight women who experience breast cancer during their lifetime.

Gordon Macdonald MSP said:- “Every year in Scotland, almost 4,500 women and 25 men are diagnosed with breast cancer and more than 1,000 will die from the disease. This is why we all need to support **wear it pink** day on 26 October, so that Breast Cancer Campaign can continue to fund research which will one day lead to a cure.”

To take part in the UK's original and best pink day

visit [wearitpink.co.uk](http://wearitpink.co.uk) and register to receive your free fundraising pack now. Vanish is backing the fight against breast cancer for the third year running by raising an incredible £250,000 for **wear it pink**.