

Anthropologie shoot their promotional video in Edinburgh



Anthropologie has been in Edinburgh for little over a year, but the company clearly recognises the benefits of being in the capital, as they have shot their latest promotional video here.

A spokesperson for the American-based retailer said:-“We shot the catalogue in Scotland as we were trying to find a location with a beautiful soft light that would be appropriate for a September catalogue. We chose Edinburgh for the beautiful proportions of the Georgian buildings and the rich texture of the city.”

[Away We Go: Edinburgh](#) from [Anthropologie](#) on [Vimeo](#).