Google asks Auld Reekie residents to rate restaurants

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In a (slightly noisy) Grassmarket café, Edinburgh Reporter Radio met Sarah Drinkwater, Community Lead for Google+ Local in the UK.

Sarah told us how Zagat — which was acquired by Google in September 2011 — has come to the capital in the form of the Zagat survey of Edinburgh restaurants. The survey aims to capture "any food worth talking about", and invites members of the public to rate and review their experiences of eating and drinking out — whether it be an evening of fine dining, or just grabbing a quick coffee.

In addition, during August 2012, Zagat are running a <u>competition</u> in which one reviewer will win £250 of vouchers to spend in the Edinburgh restaurant (or restaurants) of their choice. (Full terms and conditions are available on the competition site.)