

# Telford student wins design award



An Edinburgh student has sharpened his job prospects after receiving a nomination for one of the design and creative industry's leading awards.

Steven Brown, 28, who studied HND Visual Communication (Graphic Design) at Edinburgh's Telford College, made the shortlist for this year's D&AD Student Yellow Pencil Awards, thanks to his creative installation design for Coutts private banking. This is not the first time that the talented student from Leith, Edinburgh, has found himself up for a prestigious award this year, after he was nominated and awarded the top prize of Star Creative Student at 2012's Marketing Society's Star Awards.

Steven said: "It was a fantastic honour to be nominated for a Yellow Pencil Award, one of the biggest awards in the industry attracting creative talent from all over the world. The project was a great opportunity for me to showcase my ability across all elements of, graphic and digital design and I was really pleased with the finished entry.

"Although I didn't win I see the nomination as a huge achievement in itself and this alongside my Marketing Society Award has really helped me get a foot hold on the career ladder – landing my first full time job in the industry."

The rising star has now taken the position of Junior Designer

with leading digital agency HeeHaw where he will now use his creative talents on a range of clients including, RBS, Marriott and The City of Edinburgh Council. Having already completed a placement and carried out part time work for the company, Steven was delighted to accept their offer, saying it is exactly the type of company he dreamed of becoming involved with.

He said: "It has always been my aim to work for a renowned digital agency and now I have been given a great opportunity to do so with one of Scotland's biggest and well known agencies. Thanks to the teaching and training I received at the college I can now explore my creative skills to their full ability."

The Yellow Pencil Awards are a category within the prestigious, annual D&AD Awards, which are recognised worldwide and set the standard for creative excellence across the globe. Edinburgh's Telford College provides a wide range of career-related programmes to help learners progress into work or University education. Currently the College has around 17,000 students and 600 members of staff