

Edinburgh expansion planned for event company

A Scottish events firm is hoping to develop its business in Edinburgh with two new key appointments to the company.

Roselle, already a well established business with a £3million turnover, has appointed a new Managing Director as well as a new Business Development Manager to its growing Edinburgh office.

The company which plans and produces a wide range of events for corporate and business clients has appointed Charlotte McIntosh, 30, as the new Managing Director.

The former Operations Director was promoted earlier this month after working hard in her former role to maintain focus on the Edinburgh events market, as well as contributing largely to last year's successful turnover.





Charlotte said:- “I am delighted to be appointed as the new Managing Director of Roselle.

“I started in the company in February 2010 and have continued to work hard on our key focus of client focused relationships and success driven events.

“2011 was an extremely successful year for Roselle with a 30% growth on our annual turnover from the previous year. Our continuous hard work is evident with a record number of new proposals being submitted to new and existing clients as well as total of 76 events being organised over six different countries.”

Keen to continue its focus on the events market in Edinburgh, Roselle has also appointed a new Business Development Manager to work on building business in the capital.

Amanda Kirk, 28, former Sales Manager at Perth Racecourse will be tasked to grow Roselle’s business outside its core business within the pharmaceutical, energy and financial sectors as well as establishing key relationships in distribution and procurement.

Amanda said: "I'm delighted to start my position of Business Development Manager within Roselle's Edinburgh office.

"One of the things that drew me to Roselle was its values and the way in which they develop key relationships within the different industries they are working within. It's an extremely honest company which translates positive energy into each project they work on.

"I'm excited to work alongside the team in Edinburgh and look forward to growing the business in the central belt."

Charlotte continued: "We are excited to welcome Amanda to the Roselle team.

"Her job will be extremely important in the company as we continue to maintain our focus and grow our business in Edinburgh.

"She will be a key force in establishing new relationships with different sectors we have maybe not worked in before as well as ensuring our network of contacts within distribution and procurement continues to grow."

Roselle which has offices in Aberdeen and Edinburgh has a decade of experience in working with a range of blue chip clients organising events which includes conferences, incentive and recognition days, award dinners, dinner dances and product launches.

It also provides innovative event solutions in the UK & worldwide with event theming, event branding and registration website solutions on a separate basis.