

Happy Birthday Hard Rock!

✖ Today marks the 41st birthday of the famous Hard Rock Cafe, born in 1971 in London there are now Hard Rock Cafes Hotels and Casinos all over the world.

The Reporter visited the George Street branch in Edinburgh today to join in the celebrations, with a fantastic balloon arch to welcome guests and all the staff dressed in 70s clothing, they really know how to put on a party in the George Street Cafe.

The very first Hard Rock Cafe opened its doors to the public on 14 June 1971, in London. Founded by Isaac Tigrett and Peter Morton, two music-loving Americans, Hard Rock Cafe was an instant classic, attracting droves of customers with its first-rate, but moderately priced, casual American fare, warm service and ever-present rock 'n' roll music and sensibility.

From Burgers to Fish and Chips, and a great kids' menu to choose from today's visit was well worth battling the traffic in Edinburgh to get to.

And of course Hard Rock Cafe was the scene earlier this year of The Asps winning the Scottish heat of Hard Rock Rising 2012 Battle of the Bands.

We have an interview with Lesley Ross who is Sales and Marketing Manager for Hard Rock Cafe here in the capital and she told us what was in store for guests both today and over the next few weeks.

This interview was done in the Hard Rock Cafe just after Barry had demolished what he called the 'awesome' Local Legendary Burger.....!

[Interview with Lesley Ross](#) by [Basher1969](#) on [Mixcloud](#)