

Vote now on Queensferry BID



Voting began this week to decide if Queensferry is to become a Business Improvement District.

This initiative, spearheaded by Queensferry Ambition, is a unique opportunity for Queensferry to reach its full potential, and for businesses to take ownership and collectively enhance trading conditions.

Areas of focus include creating a robust events and marketing campaign, business grant support and initiatives, improved signage and parking.

The Business Plan and voting papers are being posted out this week to all businesses in the BID area and owners are being asked to return them early.

Steve McGavin, Head of Physical Development, the City of Edinburgh Council, said:- "It is important that all businesses register their vote as the outcome – whether a Yes or No – will affect them. This is an opportunity for businesses to create change, attract further investment and have a real say in decisions that impact their business. A Yes vote would help to deliver over £500,000 of additional investment over the next five years to be spent on projects led and managed by the business community."

Following a successful Yes vote, a company would be set up, representative of all sectors and areas of the BID, to ensure the overall £500,000 budget delivers maximum return.

Voting closes at 5pm on the 21 June 2012.

For further information please call Queensferry Ambition BID on 0131 331 3203.