

Free Networking this summer

Click and Connect!

Following on from the success of their Connected2011 events last year in Edinburgh and Glasgow, Veecom Systems are proud to announce that their CONNECTED initiative is continuing through 2012. Giving local businesses the opportunity to meet key players in the mobile working industry, Connected2011 featured international exhibitors such as Microsoft, HTC, Nokia, Research in Motion and Vodafone, as well as presentations on the latest in mobile technology, cloud computing, and business social media integration.

“Business is all about communication, and our 2011 series was a very exciting new direction for us, so we’re really looking forward to presenting the next chapter in the story”, explains Nick Gould, Managing Director of Veecom Systems.

Veecom are hosting ClickCONNECT, a series of free networking events, over the summer, offering a different flavour to the larger exhibitions featured in Connected2011.

The aims of the ClickCONNECT events are to get local business users up-close-and-personal with other local companies who are already utilising intelligent communications solutions, and will demonstrate how these solutions can help their business grow. The events will be an ideal opportunity for small to medium-sized companies, as well as start-ups, to network and gain invaluable business relationships.

The first in the series, ClickCONNECT: Finger on the button, will give visitors the chance to learn how to be connected with their business in real time, so that they will never miss an opportunity ever again. This event will be followed by Start it up, aimed at start-up businesses, and will explain how you can create a fully functional and expandable business infrastructure with little to no capital outlay. The final

event, Flexible working, is centred on removing the tie to a permanent desk, allowing people to connect more with the driving forces in their business, and to adopt a healthier way of working as well.

For more information, and to book your free place on any of these events, visit www.connected2012.com or call Veecom Systems on 0131 557 8300.