

easyJet teams up with Edinburgh International Film Festival



easyJet, Scotland's largest airline, is the official European travel partner for the Edinburgh International Film Festival 2012, its second year of association with one of the city's leading Festivals.

As part of the sponsorship deal, easyJet will fly many of the high profile industry figures associated with this year's event into the city, during the Festival dates from 20 June – 1 July.

The Edinburgh International Film Festival will open on June 20 with legendary director William Friedkin's comic noir thriller, KILLER JOE, starring Matthew McConaughey, Emile Hirsch, Juno Temple, Gina Gershon and Thomas Haden Church. The Festival will wrap up with the European Premiere of the wildly anticipated Disney-Pixar animated film BRAVE on June 30.

Hugh Aitken, easyJet's commercial manager for Scotland, said:- "We are delighted to be supporting the Edinburgh International Film Festival for the second year in a row as it continues to enhance its reputation for delivering the very best in international cinema.

"easyJet is fully committed to the city of Edinburgh, introducing new routes to Naples and Dalaman this summer, bringing the total amount of routes out of Edinburgh to 24.

"In the past year, we have carried 2.4 million passengers on [flights in and out of Edinburgh](#) as we continue with our objective of making air travel easy and affordable for our

growing customer base in the business and leisure markets.”

Graeme Davies, Head of Commercial Development at EIFF said: “We are delighted to welcome easyJet back as the official European travel partner of the Edinburgh International Film Festival. During June, we bring guests to Edinburgh from all over Europe to allow audiences and filmmakers to come together and share their passion, and, as Scotland’s largest airline, easyJet is the most natural partner to help us achieve this.”