

Edinburgh not 'To Lose'!



Edinburgh Rugby play Toulouse this weekend at home in the Heineken Cup Quarter-Final

Edinburgh not To Lose! This is the message on the Deuchars IPA pump clips in pubs around Edinburgh ahead of this weekend's big match at Murrayfield when Edinburgh meet the French team in one of the biggest club games in Scottish history.

Tom Cannon, head of marketing for the Edinburgh brewery, said:- 'Unfortunately, the last time these two teams met in a quarter-final, Toulouse won in France. That Edinburgh has made it to the final eight is a great achievement and we're proud to extend our support, even in a tongue-in-cheek manner!'