

Cloud computing company coming to Edinburgh

A leading cloud computing company has chosen Edinburgh for its European base, the Cabinet Secretary for Culture and External Affairs has announced.

enStratus plans to create up to 30 highly-skilled jobs in Scotland by the end of 2014 and is currently recruiting key staff in preparation for its Edinburgh office opening later this year. The company's expansion to Scotland is supported by a Regional Selective Assistance (RSA) grant totalling £240,000.

Fiona Hyslop made the announcement during a visit to Chicago for Scotland Week 2012, where she is meeting enStratus Chief Technology Officer George Reese.

Ms Hyslop said:

“Scotland is globally renowned for innovation, enterprise and technology. The quality and skills of our workforce in the digital sector have played an important part in the company's decision to locate its European office in Edinburgh, as has the research excellence of our institutions and the competitiveness of our business environment.

“This investment by enStratus demonstrates commitment to Scotland and confidence in what we have to offer. It can only enhance our international reputation for creativity – in this, our Year of Creative Scotland – and as a fantastic investment location.

“The Scottish Government and our enterprise agencies are doing all we can to build sustainable economic growth for Scotland, including providing relevant support where appropriate, and the hard work by our partners at Scottish Development

International and Scottish Enterprise deserves praise.”

George Reese, enStratus Chief Technology Officer, said:

“enStratus is excited to work with Scottish Development International to open our new office in Edinburgh, Scotland, to serve our expanding customer base as well as our development and support needs. We have selected Scotland to establish our new European Office because of the excellent development resources, transport infrastructure, and the favourable exchange rate.”

Anne MacColl, chief executive, Scottish Development International, said:

“That a world-leading cloud computing company such enStratus has chosen Edinburgh as its European base is testament to Scotland’s growing reputation as the ideal place to invest and do business.

“Scottish Development International and Scottish Enterprise have worked closely with enStratus to provide an integrated package of support towards the opening of this new office, including RSA funding, helping establishing potential site locations and assistance with staff recruitment.

“We look forward to helping the company realise its ambitious growth plans in Scotland – driving long-term sustainable growth back into the Scottish economy.”

enStratus™ is a cloud infrastructure management solution for deploying and managing enterprise-class applications in public, private and hybrid clouds. For the enterprise, managing multiple teams delivering tens or hundreds of applications to the cloud requires consistent governance and automation, as well as the independence to choose the clouds and operations tools that meet business needs.

Built around the annual Tartan Day celebrations in the USA and

Canada on April 6, Scotland Week is an annual week long programme of business, political and tourism engagements aimed at the promotion of Scotland as a great place to live, visit, do business, study and invest with key North American markets in the USA and Canada. Scotland Week will run from April 6 -14, with Ministerial engagements taking place in New York, Toronto, Calgary, Vancouver, Chicago, San Francisco and Houston.