

Edinburgh Magic Fest will be back in June

✘ The Edinburgh International Magic Festival is once again bringing cutting edge magical theatre to the masses from 29 June – 6 July 2012.

This summer, Edinburgh will open its doors to the most innovative and amazing live performers from around the world, giving audiences the opportunity to enjoy breath-taking magical experiences. Magic is the Art of the Impossible; it shows you the world in a wonderfully diverse way and challenges you to see things differently.

Last year's festival received rave reviews and brought live magic to more than 5000 people. This year's festival programme officially launches at the end of April and will be a mix of Classic Magic, Close-up Magic and Mind Reading. In response to last year's sell-out Magic & Variety Gala Opening night, there will be an afternoon Gala preview, giving you the opportunity to see many of the world's finest magicians for just £10.

MagicFest, Managing Director, Svetlana McMahan says, "We believe magic is at its best when seen live on stage with your own eyes, and ticket sales show the public agree. Half of the evening tickets for the Magic & Variety Gala Opening night on 29 June have now gone, which is a tremendous achievement considering we have yet to announce the line-up."

No-one played truant from Magic School last year and it proved so popular, that this year's MagicFest will have a brand new five day programme for kids aged 7-10 years old. We can 'reveal' that pupils will be taught by a special celebrity guest teacher from BBC's "Help my supply teacher is Magic" – John the Magician!

MagicFest, Artistic Director, Kevin McMahan added, "Magic is

the dream that any impossible challenge can be overcome. MagicFest aims to inspire the audience in every show and to spotlight the Art of Magic like no other event on a national scale.”

Immerse yourself in the extraordinary world of mystery and illusion from the 29 June – 6 July. Be amazed, see things differently and “unbelieve it” at the Edinburgh International Magic Festival 2012.

Ticket Booking Information:

Tickets for the following events are now on sale: **Magic and Variety Gala Show** and **Magic School**.

Magic and Variety Gala Show

Fri 29th June

The Royal Lyceum Theatre

2.30pm (Preview): All tickets £10

7pm: £20/£16 adults, £16/£12 conc, £10 child

Duration: 2hr 30mins with interval

Ages 5+

Magic School – Sandeman House

5-Day Magic School: tickets £75

Mon 2 July – Fri 6 July

10.00am OR 1.30pm

Duration: approx 2hr 30min

Ages 7-10

One-off Magic School Workshop: tickets £15

Sat 30 June – Sun 1 July

10.00am or 1.30pm

Duration: approx 2hr 30min

Ages 7-10

Tickets available online at www.magicfest.co.uk , by calling Hub Tickets on 0131 473 2000 or in person at Hub Tickets (The Hub, Castlehill EH1 2NE)

Follow on twitter **@magicfest**
and [facebook.com/edmagicfest](https://www.facebook.com/edmagicfest)