Leith Shop Idol — Deadline today!

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Leith businesses are being urged to submit their application for 'best dressed' shop front as the closing date is today.

Applications to be Leith's Shop Idol are being accepted until close of business this afternoon. After the closing date, businesses will then be asked to transform their window display before 'Windows Week' on the 13th-16th February 2012.

The business judged to have the 'Most Improved' shop front will then win themselves £3,000 towards their business.

Forms can be downloaded at www.leithshopidol.co.uk or for more information call Sarah Woodford on 0131 529 3527

Urbane Furniture Director, Garry Scott, said:- "What a great initiative to encourage shopkeepers in Leith to think a little harder about the appearance of their shop fronts. By giving shop window displays a bit of thought not only will they attract more customers and give the area a more interesting look, but also the business could win £3,000. You'd have to be crazy not to enter!"

So far 24 businesses have submitted an application to Leith Shop Idol. Those who have entered are:

Annie Mo's, Great Junction Street

Altogether Edinburgh, Leith Walk

Braid Vets, Leith Walk

Bra Bogah, Easter Road

The Bed Shop, Leith Walk

Flux, Bernard Street

Pilrig Motors, Leith Walk

Aslam Jewellers, Leith Walk

Royal Artizana, Leith Walk

St Columba's House, Leith Walk

Ecos Café, Leith Walk

Griffen Fitness, Balfour Street

Concept Clothing, Great Junction Street

Urbane Furniture, Haddington Place

Bethany Charity Store, Easter Road

The White Petal Company, Easter Road

Afreen Fashion, Constitution Street

Emma Hall, Haddington Place

Coffee H@ME Internet Café, Leith Walk

The Manna House, Easter Road

Natural Collection, Montrose Street

Laiba Boutique, Leith Walk

Kaawa Bistro Café Bar, Leith Walk

Harburn Hobbies, Leith Walk

This initiative is part of the Council's commitment to Building Stronger Town Centres across Edinburgh and three town centre coordinators are involved in a variety of projects to promote their area.