

Can you complete 2012 km for charity this year?



NSPCC Scotland is calling on people in Edinburgh to take on the '2012km Gold Challenge' to help raise funds for the children's charity.

The charity is calling on budding local athletes to cover a distance of 2012km, 201.2km or 20.12km either by walking, running, cycling, swimming, horse riding, sailing, windsurfing, rowing or canoeing, (or by choosing several of these activities), and to complete the challenge by December 2012.

It is hoped that through sponsorship and corporate support, participants will raise a total of £1 million to help continue the vital work of the NSPCC in offering services to children and young people in Scotland and across the UK, including ChildLine.

The Gold Challenge, a non-profit organisation, is part of the mass participation legacy programme for the London 2012 Olympic and Paralympic Games, and the NSPCC is one of 125 'Gold Challenge Partners'.

Susie Barron, community fundraising manager for NSPCC Scotland, said: "The 2012km Gold Challenge is a fantastic goal for anyone wanting to get fit after the excesses of Christmas and New Year! As an incentive to raise as much money as possible through their Gold Challenge, participants could be in with a chance to run the Olympic Stadium 100m track at a Gold Challenge event on Sunday 1st April 2012, in front of a cheering crowd of 20,000 people!"

There are several ways to earn a place at the Gold Challenge Olympic Stadium incentive day, supported by the London Organising Committee of the Olympic Games and Paralympic Games (LOCOG), charities' celebrity ambassadors and Team GB legends; the first is to be one of the 72 highest Gold Challenge fundraisers by 29th February 2012, or to be in the top nine fundraising businesses, the top university or the top four fundraising schools. The second is for the NSPCC to allocate you a place within its own exclusive 100m race, or for selected corporate partners' employees to fundraise their way into the NSPCC Corporate Team Relay.

To find out how you can get involved or for more information on Gold Challenge, contact Kate Hershkowitz on (0)20 825 2560, email goldchallenge@nspcc.org.uk or visit www.nspcc.org.uk/goldchallenge.