Thousands spent on Edinburgh tram film (and the remake)

Tram bosses spent tens of thousands of pounds on a minuteslong film promoting the controversial project – only to pay even more to have it remade.

tie, the company which ran the trams until it was replaced by another company in August, contracted a firm called LBTV to make the two minute and 25 second film.

The 2007 piece detailed the project and the tram routes and cost the firm £16,745 — working out at an astonishing £115 per second.

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