

Edinburgh Hotel guests donate small change for children



Guests staying at Hilton hotels in Edinburgh will be asked to use their small change to make a big difference to disadvantaged children over the coming months, as part of Hilton in the Community Foundation's annual fundraising campaign in the UK.

"Small Change, Big Difference" will run in at The Caledonian Hilton, Hilton Edinburgh Grosvenor and Hilton Edinburgh Airport throughout October, November and December this year. The campaign invites hotel guests staying at selected Hilton Worldwide hotels to add an optional £1 onto their room bill during their stay. The campaign has already raised nearly £1million for children's charities since its inception in 2004.

Steve Hall, general manager of Hilton Edinburgh Grosvenor said:- "This is a wonderful campaign and one that I hope our generous guests in Edinburgh will support once again. It's amazing to see that such a simple idea has already raised so much to help Hilton in the Community Foundation ensure that disadvantaged children receive the support that they need. Through this fantastic initiative small change really can add up to make a real difference to children's lives."



Hilton in the Community Foundation has supported children in Edinburgh since 2000 with grants including support to Radio Lollipop and Bonnyrigg Rose Youth Academy.

All proceeds raised from the campaign in Edinburgh will be used to support disadvantaged children through Hilton in the

Community Foundation's grants programme. Money raised in the UK will be ring-fenced for charities specifically working to improve the education of vulnerable young people, including those with disabilities or those who are homeless.

Since 2010 the Foundation has also been running the fundraising campaign in Continental Europe. In total, 147 hotels in 20 countries will be involved in the programme helping to maximise the money raised.