

# Music Industry Recognises Skoog Potential

Back in April [we spoke to Dr Ben Schogler about the skoog](#), a colourful musical instrument he invented that enables people of all ages and levels of ability to make music.

The skoog has been taken up by school music departments across the country, but Dr Schogler told us the team was keen for the professional music world to try it out as well. He said:

“I’m really excited to see what people will do with it. There’s no Hendrix of the skoog yet, but it has so much potential. What we’re looking for, basically, is the first skoog virtuoso playing the Albert Hall.”

And now the first contender for this title has appeared.

[Rob J Madin](#), also known as Leeds based internet star [Brett Domino](#), is a musician with over 8 million Youtube views. Aged just 25, Madin has appeared on *Britain’s Got Talent* and Chris Moyles’ Radio 1 Breakfast show amongst others, and according to his website is currently working with [Rich Fulcher](#) of *The Mighty Boosh* and *Snuff Box* fame.

As far as we are aware Madin is now officially the first person to use the skoog in a cover of André 3000 and Outkast’s 2003 hit single *Hey Ya*, although we assume he has now opened the floodgates for countless other musicians. Watch it below, and leave a comment if you’ve got any songs you think would sound better on the skoog.