

Play the Property Ladders game this weekend at The Strada

✖ Visitors to The Strada, off Ferry Road, this weekend on Sunday 19 June between 12-3pm will once again have the chance to play 'The Strada Property Ladders Game' with Forth One breakfast presenters Boogie and Arlene.

Back by popular demand, there are prizes up for grabs every hour, and the first 20 players to get to the development on Sunday will win an iPod shuffle. Plus there's £2,500 to be won and a chance to find out more about the latest block of apartments to be released for sale – it's a real chance for first-time buyers to find out about getting onto the property ladder at The Strada.

Inspired by the Italian for 'street' – The Strada is a joint venture between Bett Homes and Taylor Wimpey and is a housing development situated off Ferry Road, in North Fettes. The bustle and energy of Stockbridge is just minutes away, whilst the tranquillity of neighbouring Trinity creates a living environment at The Strada that the developers believe offers the best of all worlds.

The Earl Building is the next within 'the street' to be created and offers a wide choice of one, two and three bedroom apartments; two and three bedroom penthouses, plus a four bedroom duplex apartment. Each apartment has an impressive specification that includes a fitted kitchen, Porcelanosa tiling in the bathroom and en-suite, oak veneer internal doors, as well as stylish bathroom fixtures and fittings from Scope.

Prices start from just £99,200 using the development's shared equity scheme – offering first time buyers an affordable move

onto the property ladder. □□Karen Armstrong, sales and marketing director for Taylor Wimpey East Scotland commented:-

“To celebrate the launch of our latest block of apartments at The Strada, for a limited period on selected plots, purchasing conveyancing fees will be paid, and we’ll also offer free integrated kitchen appliances – ensuring this is a great time to make the decision to buy at The Strada.

Prospective buyers can also take advantage of an exclusive £5K discount that’s redeemable by printing off the voucher from either Radio Forth or The Strada websites – www.forthone.co.uk or www.thestrada.com

“Our exclusive Forth One event is a great opportunity to find out more about our latest range of apartments, and have a chat with our independent financial advisors to see just how easy it could be to be on the move. Plus visitors can join in the fun with Boogie and Arlene to have the chance playing ‘Strada Property Ladders’.

Boogie from Forth One said:- “Arlene and I are really looking forward to returning to the Strada development on Sunday. We’ve got a big stack of prizes and a big pile of cash to give away... what’s not to love? It’s a great chance for us to interact and have a bit of fun with our listeners as well as giving them the opportunity to have a look around the show-home and even make use of the online discount voucher!”

For further information contact the sales office on 0845 072 9777. Opening hours are 10.00am-5.30pm, seven days a week or visit www.thestrada.com