

# Edinburgh Job – Head of Marketing and Innovation

Festivals Edinburgh has several jobs available but notably this one [which is advertised](#) as follows:-

## *HEAD OF MARKETING AND INNOVATION*

*Festivals Edinburgh is the high-level organisation, created and driven by the Directors of Edinburgh's 12 major festivals, to take the lead on their joint strategic development and maintain their global competitive edge.*

*This is a high-profile opportunity to contribute to the development of the Edinburgh Festivals, leading on joint festival Marketing and Innovation priorities. The successful candidate will also play a role in the strategic development of Festivals Edinburgh's goals and ambitions. We are looking for an exceptional marketer with experience of creating massive impact to lead transformative projects to drive the future success of the world's leading festival city.*

*Salary £40,000 – £45,000 per annum*

*Closing date: 18th April 2011*