Edinburgh Bands Feature at SXSW Festival

Edinburgh musicians Withered Hand and Unicorn Kid will showcase in Austin, Texas at at <u>South by Southwest</u> (SxSW), the annual Music, Film and Interactive Festival.

More than a dozen bands, six films and an interactive media project from Scotland will showcase at the festival. Attended by thousands of artists and industry moguls from across the globe, SxSW is the biggest event in the industry calendar.

A dynamic Scottish presence will be supported by investment from Creative Scotland, which will be promoting the strength of Scotland's talent, skills, screen and creative industries.

Taking place from the 11 – 20 March 2011, SxSW celebrates the best musical talent from around the world on ninety stages, and features established and emerging film talent in a diverse programme of documentaries, comedies, shorts, animation and much more. The Interactive element of the festival features five days of compelling presentations from the brightest minds in emerging technology, workshops and seminars and scores of exciting networking events hosted by industry leaders, alongside a lively trade fare.

Here's a wee taster for you

The full list of Scottish bands taking part in this year's SXSW is:

Admiral Fallow* (MM) Bronto Skylift Dam Mantle* (L30) Errors* (MM) Edwyn Collins

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Jon Fratelli (L30)
Jackmaster*
Kid Canaveral* (MM)
King Creosote (L30)
Pop Up
Rachel Sermanni* (L30)
The Twilight Sad* (MM)
Twin Atlantic (MM)
Unicorn Kid* (L30)
Withered Hand* (MM)
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* denotes support from Creative Scotland