## Calling all Fashionistas…Fashion Show March 10th 2011

The Ghillie Dhu, located in Edinburgh's West End, will be playing host to Ooh Fashion's spring/summer catwalk show on Thursday 10<sup>th</sup> March. An array of boutiques and up and coming designers from both Edinburgh and Glasgow are expected to showcase their talents for the forthcoming season, including Meloosha, Psycho Moda, nicci. n, Tea at Aunties, Off With Her Head, 21<sup>st</sup> Century Kilts, MeeMee Couture, Carolyn Baxter and Unwritten Prophecy Clothing.

Ooh Fashion, an Edinburgh based fashion event production team, aims to showcase Scotland's 'creative talents and hidden gems' on the fashion scene, and is dedicated to providing a platform for aspiring designers. Having only launched in November 2010, this is its first official event.

But, Creative Director and Edinburgh Napier University Student, Gary Anderson, has big plans for the future as he visualises the establishment of 'Edinburgh Fashion Week' in which high-street brands and our very own home-grown designers would come together for seven days of style. He said:- "It is evident from walking down Princes Street that people here are fashion forward. Edinburgh is where Scotland's fashion centre should be, and at Ooh Fashion we want to establish a regular event, taking advantage of the beauty of Edinburgh and its style."

Not only is this a dream come true for all those bored Edinburgh fashionistas, it is being staged for an excellent cause. Ooh Fashion has teamed up with <u>The Sick Kids Friends</u> <u>Foundation</u> to bring us what is promised to be a delightfully fabulous and on-trend evening that is sure to leave us in no doubt of what the must-haves for spring/summer 2011 are.

The organisers tell us that tickets are selling fast, and you can get yours by <u>email</u>or contact Gary on 07557040993.

Tickets are £8 for students, £10 for adults and £15 for front row.

Doors open at 7pm, with the catwalk springing into action at 7.45pm.