

# Play the property game with Taylor Wimpey and Forth One

✘ Visit The Strada, off Ferry Road, on Sunday 6 February between 2pm-5pm to have a chance to play 'The Strada Property Ladders Game' with Forth One breakfast presenters Boogie and Arlene. With lots of prizes up for grabs every hour, plus £3,000 to be won and a chance to find out more about the latest block of apartments to be released for sale – it's a real chance for first-time buyers to find out just how easy getting onto the property ladder really is at The Strada.

Inspired by the Italian for 'street' – The Strada is a joint venture between Bett Homes and Taylor Wimpey and is a flourishing development situated off Ferry Road, in North Fettes. The bustle and energy of Stockbridge is just minutes away, whilst the tranquillity of neighbouring Trinity creates a living environment at The Strada that offers the best of all worlds.

The Earl Building is the next within 'the street' to be created and offers a wide choice of one, two and three bedroom apartments; two and three bedroom penthouses, plus four bedroom duplex apartments. Each apartment has an impressive specification that includes a choice of 'Manhattan' kitchen, Porcelanosa tiling in the bathroom and en-suite, oak veneer internal doors, as well as stylish bathroom fixtures and fittings from Scope.

Prices start from just £93,750 using the development's popular shared equity scheme – offering first time buyers an affordable move onto the property ladder.

✘ Karen Armstrong, sales and marketing director for Taylor Wimpey East Scotland comments: "The release of our much-anticipated next block includes an attractive range of one

bedroom apartments that will appeal to first time buyers. And with entry dates of around November 2011, buyers who reserve now will have plenty of time to save up their deposit. In fact – saving just £391 per month for 12 months starting now, means that buyers could be on the move for just £99!

“Our exclusive Forth One event is a great opportunity to find out more about our latest range of apartments, and have a chat with our independent financial advisors to see just how easy it could be to be on the move. Plus visitors can join in the fun with Boogie and Arlene to have the chance playing ‘Strada Property Ladders’. There are lots of prizes up for grabs and £3,000 to be won, and the event runs from 2pm until 5pm on Sunday 6 February. ”

Arlene Stuart from Forth One adds: “Boogie and I have an afternoon of fun planned on the 6th... and with loads of prizes to giveaway and some great deals on the development, everyone who comes along is sure to walk away a winner!”

To celebrate the release of the latest block for sale, for a limited period on selected plots, buyers can also take advantage of a superb £99 reservation fee, free carpets and free integrated kitchen appliances, as well as the popular shared equity scheme – ensuring this is a great time to make the decision to buy at The Strada. Plus Forth One listeners or visitors to The Strada website can claim an additional £5,000 discount when they download the promotional voucher from either website. Just visit [The Strada website](#) or [Forth One](#) and take it along to the Property Ladders event on Sunday 6 February, 2011.

For further information contact the sales office on 0845 072 9777. Opening hours are Thursday to Monday from 10.00am-5.30pm, or visit [The Strada website](#)