NSPCC thanks supporters in Edinburgh

Leading children's charity the NSPCC is thanking its supporters in Edinburgh for helping to raise festive funds to help support local children and families.

The charity successfully ran its annual Letter from Santa festive fundraising initiative again this year, giving parents and carers the chance to send someone special a magical letter from Santa for a suggested donation of £5.

Across the UK Santa sent over 192,900 letters in 2010, compared with 147,400 the previous year. And nationally the campaign has raised £200,000 more than last year, totalling over £1.3 million which will go towards supporting the charity's national helpline services – ChildLine and the NSPCC Helpline for concerned adults.

NSPCC local fundraising manager, Cheryl Reid, said: "We're so grateful to everyone in Edinburgh who supported our Letter from Santa campaign this year. Every single donation received through the campaign will help the NSPCC deliver both its local and national services, and will make a huge difference for thousands of vulnerable children who so desperately need our support."

To find out more about the NSPCC's work with children and young people in Scotland or to make a donation, contact the local fundraising team on 0844 892 0212, <u>email</u>or visit the <u>NSPCC website</u>