

NHS Lothian press officer nominated for award

✘ An NHS Lothian press officer has been shortlisted for a prestigious award. Victoria Mundell, 22, has been named as a finalist for Young Communicator of the Year in the Institute of Internal Communication's (IoIC) Scotland Awards.

Victoria, who works as a Communications Officer for NHS Lothian's University Hospitals Division (UHD), is the only entrant who was shortlisted in the category. The awards ceremony will be held on Friday 4 March 2011 at The George Hotel in Edinburgh, and will be hosted by BBC Scotland newsreader Catriona Shearer.

Victoria, lives in Edinburgh, and joined NHS Lothian in May last year after working as trainee Account Executive for Weber Shandwick. Since starting at NHS Lothian, Victoria has played a key role in the 'Sign up to save a life' campaign, which is aimed at increasing the number of organ donors in Lothian. The campaign is shortlisted for two awards. Victoria is also involved in the production of Health link, NHS Lothian's patient newspaper, which is shortlisted in the Best Stakeholder Newspaper category. Victoria graduated in 2009 with a BA in Communication, Advertising and Public Relations from Napier University.

Victoria said: "I am delighted that the team have been shortlisted for so many awards this year. It is extremely rewarding to know that all of our hard work is recognised outwith the organisation."

Jenifer Stirton, Director of Communications for NHS Lothian, said: "Victoria has been a welcome addition to my team and I am delighted that the Institute of Internal Communication (IoIC) have recognised her talents. Being shortlisted is a

tremendous achievement, and Victoria is a very deserving finalist.”

NHS Lothian’s Corporate Communications team are shortlisted in seven categories for the IoIC Awards.