

Tattoo gets new chief

✘ The Board of Trustees of the Royal Edinburgh Military Tattoo is pleased to announce that Brigadier David Allfrey MBE FRGS is to be the next Chief Executive and Producer of the world's best known Tattoo. David Allfrey, who is 51, is a serving Army Officer and was, until recently, the Commander of 51 Scottish Brigade based in Stirling. He was commissioned into the Royal Scots Dragoon Guards in 1979 and commanded the regiment from 2000 until 2002. In addition to his military career he has maintained a strong interest in music and events and has been the producer or creative advisor of a number of military spectacles since 1987; most notably the 50th D-day Commemorations on the South Coast and the production of the hugely successful Scots DG Album 'Parallel Tracks'.

Lord Provost George Grubb, Chair of the Board of Trustees of the Tattoo, said "the Royal Edinburgh Military Tattoo is very lucky to have secured the appointment of David Allfrey's talents and quality to lead this spectacular event into the next chapter of its amazing story. He has experience at home and on the international stage of working with military musicians, pipers and musical artists from all corners of the world. David's initial focus will be on the successful delivery of the new Stands project and, to produce a Tattoo in the summer of 2011 which exceeds audience expectations. We had a first class list of candidates and we know that David Allfrey is the right man for the job".

Brigadier David Allfrey said "I am honoured to be picking up the baton from a long line of distinguished former Producers who have done so much over the last 60 years to put this iconic event onto the global stage. I look forward to playing my part in taking the tattoo to a new level and producing an imaginative public spectacle which showcases the very best of what our country's military and civilian musical heritage has to offer".

Brigadier Allfrey is expected to take up his appointment in the spring of 2011.