Boroughmuir win consumer competition final

A team from Boroughmuir High School has won the closely contested Edinburgh Final of the Young Consumers of the Year 2010/11 Competition.

Boroughmuir clinched victory after fighting off stiff competition from runners up Portobello High School. Teams from Tynecastle High School and St Augustine's RC High School also took part in this year's finals.

The Boroughmuir team now qualify to compete in the Scottish Final, which will be held in Spring 2011 at the Scottish Parliament.

At the Parliament they will battle against fellow Young Consumers from across the country for the chance to represent Scotland at the UK Final. The UK Final takes place in Bournemouth at the end of June 2011 and forms a central part of the annual Trading Standards Institute conference.

Schools in the capital have a proud track record in the competition with Boroughmuir High and Portobello High winning three out of the last five UK titles.

The Young Consumers competition is open to pupils aged 14-18 and is now in its 25th year.

Teams entering Young Consumers are tested on a range of consumer-related topics, such as: Money & Credit; Food & Drink; Keeping Safe, Keeping Healthy, Environment and Social Issues, as well as Legal and Consumer Matters.

Young Consumers supports the four capacities of education as highlighted in a Curriculum for Excellence and links well with subjects such as Economics, Modern Studies, Geography, Business Studies, Home Economics and Enterprise.

Councillor Robert Aldridge, Environment Convenor, said: "Well done to all the pupils' for their outstanding efforts. This is a great competition with the aim of making young people more aware of their responsibilities and rights as consumers. It also provides them with the essential life skills they will need when they leave school."

The contest was held at the City Chambers on Wednesday 8 December 2010.

Pupils who participated in the Edinburgh Final all received goody bags for their efforts, which included prizes kindly donated by sponsors.

This year's Edinburgh sponsors are Inspiring Capital, Odeon Cinemas, HMV Picturehouse, National Museums Scotland, Cameo Cinema, Edinburgh Camera Obscura and World of Illusions and Edinburgh's Christmas.