

The Strada – next block released now

✘ ‘The Strada’ in North Fettes, Edinburgh has launched the next block of apartments for sale – including one bedroom apartments from just £93,750* using the development’s popular shared equity scheme – offering first time buyers an affordable move onto the property ladder.

To celebrate this launch, for a limited period on selected plots, buyers can take advantage of a superb £99 reservation fee, free carpets and free integrated kitchen appliances. For additional peace of mind, buyers can also take advantage of three years free redundancy cover.

Each apartment has a central hallway that welcomes buyers in. The property has an open-plan living space including an area for informal dining – perfect for entertaining guests, or a quiet informal supper. There’s also a ‘Manhattan’ kitchen in each apartment that the developers feel sure will inspire the cook of the house!

Inspired by the Italian for ‘street’ – The Strada is a joint venture between Bett Homes and Taylor Wimpey and is situated off Ferry Road, in North Fettes. The bustle and energy of Stockbridge is just minutes away, whilst the tranquillity of neighbouring Trinity creates a living environment at The Strada that may offer buyers the best of all worlds.

The first apartments released in the next phase of The Strada, offers buyers the chance to enjoy chic city-centre living without the matching price-tag. There is an opportunity at the moment to take a step onto the property ladder for only £93,750* for a one bedroom ground floor flat using the popular shared equity scheme.

Karen Armstrong, sales and marketing director for Taylor

Wimpey East Scotland, said:- “The release of our much-anticipated next block includes an attractive range of one bedroom apartments that will appeal to first time buyers. And with entry dates of around October 2011, buyers who reserve now will have plenty of time to save up their deposit.

“ In fact – saving just £391 per month for 12 months starting now, means that buyers could be on the move for just £99! Additionally, buyers who reserve now and go on to save their 5% deposit will qualify for a year’s free Council Tax paid from their date of entry.”

For further information contact the sales office on 0845 072 9777. Opening hours are Thursday to Monday from 10.00am-5.30pm, or visit www.thestrada.com

*price based on shared equity incentive