

TEDGlobal comes to Edinburgh in 2011!

Organizers of TED's European conference, TEDGlobal, today announced that TEDGlobal 2011 will move from Oxford to Edinburgh. The move signals a permanent change of locale in order to provide more space and flexibility for conference efforts.

"TEDGlobal successfully took place three times in Oxford, and we love the city for its rich historical and cultural roots," said Bruno Giussani, TED's European Director. "The decision to move was made after much deliberation. We're grateful to the city of Oxford for three happy years and are looking forward to TEDGlobal's next chapter in Edinburgh."

Themed "The Stuff of Life," TEDGlobal 2011 (July 11-15, 2011) will use the Edinburgh International Conference Center (EICC) as its main hub of activity. The EICC comprises three theatres and offers flexibility for the many activities planned around TEDGlobal: TED University, TEDx workshops, the TED Fellows conference, arts and tech exhibits, simulcast lounges, networking spaces and more.

While the new location offers more space to spread out, as in previous years, the conference will maintain its intimate feeling, with attendance remaining at 800 participants. Limited space is still available.

For more information on TEDGlobal 2011, please visit: <http://conferences.ted.com/TEDGlobal2011>

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 25 years ago, TED has grown to support those world-changing ideas

with multiple initiatives. The annual TED Conference invites the world's leading thinkers and doers to speak for 18 minutes. Their talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Al Gore, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and UK Prime Minister Gordon Brown. The annual TED Conference takes place each spring in Long Beach, California, along with the TEDActive simulcast in Palm Springs; TEDGlobal is held each summer in Edinburgh, Scotland.

TED's media initiatives include TED.com, where new TEDTalks are posted daily, and the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world are given the opportunity to put their wishes into action; TEDx, which offers individuals or groups a way to host local, self-organized events around the world, and the TEDFellows program, helping world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities.

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TEDWomen, themed "Reshaping the Future," will take place December 7-8, 2010, in Washington DC. TED2011, "The Rediscovery of Wonder," will be held February 21-25, 2011, in Long Beach, California, along with the TEDActive simulcast in Palm Springs, California. TEDGlobal 2011, "The Stuff of Life," will be held July 11-15, 2011, in Edinburgh, Scotland.