

The way to Leith

Shoppers, visitors and investors are set to be formally welcomed into the historic port of Leith by a new dedicated sign.

Installed through the I Love Leith partnership, which is run by the City of Edinburgh Council, Edinburgh Trams and Business Gateway, the “Welcome to Leith” sign was unveiled by Lord Provost George Grubb yesterday morning.

The sign has a nautical theme to highlight Leith’s strong links with the sea, featuring a drawing of a ship and a row of flags which spell out “I Love Leith”.

It is positioned along the old boundary between Edinburgh and Leith at the top of Pilrig Street. Designed by Noel Spencer of local business Sign Directory, it is part of an ongoing bid to support local businesses and to encourage investment into the area.

Lord Provost George Grubb said: “Leith has an intriguing past and is now one of the most cosmopolitan areas of the Capital, which the designer of the sign has captured very well. It is colourful, beautifully designed and eye-catching, and should certainly tempt people to explore the area. With its fantastic shops, restaurants and historical features, Leith is a wonderfully diverse area full of culture and should not be missed.”

A reception to mark the occasion will then be held at the new Leith Business Hub in the McDonald Road library. The hub, which opened in May, is currently offering a series of free evening workshops offering help with business activities such as financial management, book keeping, marketing and advertising.

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