

New start at Forth

Bauer Media today announced Brian Paige is joining the senior team at Radio Forth in November as Programme Director.

Cathy Kirk, Station Director, Forth, said:

“I am delighted Brian is returning home to take on this key role at Radio Forth. Our audience is at the heart of everything we do, and having great local contact and superb musicality is key to our success. Brian is a highly talented programme director, with over 20 years experience and a real understanding of the Scottish market. He is also commercially astute and I am confident he will make an immediate positive impact at Radio Forth.”

✖ Brian began his career at Westsound Radio in Ayrshire presenting the evening show before moving to South West Sound in Dumfries to head up their programming team.

He returned to Ayr in 1997 to assist in the launch of West FM and co-host the breakfast show with Suzie Maguire and moved south of the border in 2002 to become Programme Director of Rock FM in Lancashire.

More recently he has been Senior Programmer – North West for UTV Media (G.B.) where he has been responsible for programming a cluster of stations in North West England.

Brian said:

“Radio Forth is one of Scotland’s strongest brands. Its audience numbers are really impressive and its heritage is unquestionable. I am delighted to be joining the talented team at Forth House and build on their impressive work over the past few years to ensure that Radio Forth remains the number one choice for listeners across Edinburgh, the Lothians and Fife.”