

Edinburgh International Marketing Festival

Edinburgh Chamber of Commerce and The Scotsman have been hunting for a 'Brand of the Future'; an emerging business with the potential to take the market by storm. Six exciting new Scottish businesses have come through to compete in the live 'Dragons' Den' style final which will be one of the main events at the first ever Edinburgh International Marketing Festival.

The winner, who will receive £8,000 worth of business and marketing support, will be selected by an expert panel of marketing industry professionals and business advisors led by Bill Jamieson, Executive Editor of The Scotsman.

The event will take place in the magnificent setting of the Assembly Hall on the Mound, Edinburgh on Monday 23 August at 10.30am to 12 noon, hosted by television and radio personality, Simon Fanshawe. The panelists are Tom Holmes, creativebrief; Graham Birse, Edinburgh Chamber of Commerce; Helen Hourston, The Gate; Simon Farrell, Tayburn; Nicki Sturzaker, Big Partnership and Cameron Thomson, Angels Den.

Tickets for the event are offered to Edinburgh Chamber members at a discounted rate of £8.00 and are available online at www.assemblyfestival.com or by calling 0131 623 3030.

For full details of the Edinburgh International Marketing Festival line-up of events go to: www.eimfest.com