National Trust — Computer Survey

Scotland's Stories is an exciting new project the National Trust for Scotland is developing using new media to bring Scotland's heritage to a wider audience.

A total of twenty Stories will be told using a mixture of sound-recording, photography, video and special effects. Each story will be told by Trust staff and volunteers across two or more National Trust for Scotland properties.

To help the Trust make sure that the Story techniques work for a broad range of people, Interpretaction, the consultancy recruited to implement the project over the next nine months, is looking to recruit a focus group of 8 volunteers who will be invited to feed back on the project as it develops. This will take place initially after the pilot phase, and then at intervals between August 2010 and March 2011.

This will be a voluntary role and unpaid, but those who contribute to the focus group will be offered free entry tickets to Trust properties on completion of the project. Applicants do not need to be National Trust for Scotland members, although members are equally welcome to apply. No travel is involved, and all that is needed is an interest in the National Trust for Scotland and an ability to use a computer.

Focus group application forms can be downloaded and submitted at WWW.INTERPRETACTION.COM.