

# Bauer Media news

Bauer Media has appointed Stuart Duncan as Head of Brand & Marketing Scotland.

Stuart will be joining the network on August 2nd after 2  $\frac{1}{2}$  years at Edinburgh-based Marketing Agency, Multiply, where he worked as Marketing Director.

Stuart, aged 35, who is from Edinburgh, will be based at Radio Clyde's offices.

He said: "I'm very excited about taking up this new position. Bauer Media is an ambitious and innovative company, and this new role will give me the opportunity to work across some of the most respected radio brands in the UK."

Before joining Multiply, Stuart worked as Marketing and Operations Controller at XFM.

He added: "My passion lies in music and the media – I'm looking forward to combining this with my agency skills and experience, joining a team that is already delivering a fantastic product to their audiences."

Graham Bryce, Managing Director, Bauer Radio-Scotland, said: "Stuart will be a fantastic addition to the team. He has experience of the radio industry in addition to a wealth of experience in marketing, digital and brand development over the past few years – I know he will play a key role in the future growth of our brands and audiences across Scotlan