

# THE CLEAN AND COOL MISSION INCLUDES TWO EDINBURGH COMPANIES

Two Edinburgh companies, Artemis Intelligent Power Limited and Aquamarine Power have been chosen as two of the UK's best growing Clean Tech companies to attend The Clean and Cool Mission in San Francisco, where they will showcase their companies and their technologies and work to start opening their businesses up to an international market.

Clean and Cool Mission 2010, will give the entrepreneurs behind some of UK's most innovative and growing clean technology companies, the opportunity to engage with the US's top technology businesses and see how they are approaching the emerging market opportunities that the race to address climate change presents. The mission, which takes place between 20th and 26th February, is designed to ensure that the 20 companies taking part benefit from the collective impact of a well run trade mission.

Martin McAdam, Chief Executive Officer of Aquamarine Power, said:

"The Clean & Cool Mission is a fantastic opportunity for Aquamarine Power to showcase our world-leading Oyster wave energy technology in the US, as well as exchange knowledge, expertise and contacts with our American counterparts. At Aquamarine Power, we've gone from a technology concept to a successful business employing over 45 exceptionally talented people. We're now looking forward to demonstrating our potential for commercial success on a global scale."

The businesses, already highly successful in the UK, will meet the media, peers from around the world, investors and potential partners; they will also engage with experts on the

financial and public policy agendas relevant to clean technology businesses operating in the US.

Organised by Technology Strategy Board, UK Trade and Investment, Polecat, Volans and Enterprise UK and supported by Orrick, BP Alternative Energy and Cleantech Group the mission is designed to make it easier for some of the most innovative and enterprising entrepreneurs in the UK's Clean Technology sector to take their businesses into the global marketplace.

John Steedman – European lead for Venturing, BP Alternative Energy said:

“The Clean & Cool Mission represents an amazing opportunity for the best of entrepreneurial UK talent to visit Silicon Valley to understand for themselves how the US has developed a complete cleantech innovation ecosystem and successfully commercialised ideas.”

Iain Gray, Chief Executive of the Technology Strategy Board said:

“The real story here is about these very successful UK business people who have embarked on innovative ventures in a new but growing sector. They are pioneers and we are working with them because we want to see them find their place in what looks set to become a successful international market.”

The mission will coincide with the annual Cleantech Forum which takes place in San Francisco between 24-26th February 2010 and will bring together 1,000 industry leaders.

- The 20 companies produce and are developing a wide range of clean technologies from ‘straw bale low impact buildings’ to ‘waterless washing machines’, ‘hydro- and wave-power energy generating devices’ and much more.

## CLEAN AND COOL MISSION

The list of companies selected for The Clean and Cool Mission which visited San Francisco in February 2010 were:

[AMEE](#)

[AQUAMARINE POWER](#)

[ARTEMIS INTELLIGENT POWER](#)

[BREATHING BUILDINGS](#)

[DIVERSE ENERGY LTD](#)

[DIY KYOTO](#)

[EVINCE TECHNOLOGY LTD](#)

[EVO ELECTRIC LTD](#)

[HYDROVENTURI LIMITED](#)

[INTEGRATED ENVIRONMENTAL SOLUTIONS LTD](#)

[INTELLIGENT ENERGY](#)

[ISENTROPIC LIMITED](#)

[JUICE TECHNOLOGY LIMITED](#)

[METALYSIS](#)

[MICROSHARP CORPORATION LTD](#)

[MODCELL LIMITED](#)

[NEXEON LTD](#)

[OXFORD CATALYSTS GROUP PLC](#)

[PASSIVSYSTEMS LTD](#)

[XEROS LTD](#)